

TechTown Innovation Campus
Implementation Pathway + Resource Needs
*****Updated March 20, 2019 *****

	Deliverables	Ownership		Stakeholders
Phase 001 Pre-Planning \$50k Budget Oct '18–April '19 <i>**Nov 1 Davidson Grant Start Date**</i>	<ul style="list-style-type: none"> • Convene stakeholders • Issue RFP for design services • Hire design consultant(s) • Begin fundraising strategy • Planning 2019 events • Installing temporary I2C-branded WSU signage 	WSU Office of Economic Development + TechTown (WSU OED & TT) WSU Facilities Planning & Management (WSU FP&M)		Internal: OED & TT Staff, clients and tenants WSU Representatives: Engineering, I&E Steering Committee, Placemaking Committee, Provost's Office, Master Planning Committees, WSUPD Potential Partners: Incite Focus (operators of FabLab), Invest Detroit Neighbors to include: Henry Ford Health System, Detroit Pistons, University Prep schools, Jonna Construction, Detroit Fire Department, DPS Children's Museum, The Platform, DS Foundation, MDI, CCS / Design Core, MDOT, Residents of local blocks + North End & Woodbridge
Phase 002 Planning + Immediate Impacts \$50k Budget April–Sept 2019	<ul style="list-style-type: none"> • Consultant-led Participatory Design Process w/ stakeholders • Initial improvements (remove fence, Lobby furniture, etc) • Design short-term activations • Confirm 2019 events calendar • Confirm fundraising strategy 	WSU OED & TT WSU FP&M		
Phase 003 Short-Term Activations \$100k - \$150k July–Oct 2019	<ul style="list-style-type: none"> • Install short-term activations • Complete conceptual design doc's + get cost estimate • Execute 2019 events + plan full calendar for 2020 • Act on fundraising strategy • Assess short-term activations 	WSU OED & TT WSU FP&M		
Phase 004 Long-Term Infrastructure +\$2 Million Budget 2020–2022	<ul style="list-style-type: none"> • Complete construction doc's • Make major building & site improvements that focus on opening to neighborhood • Execute events as planned, make refinements • Continue / refine fundraising • Evaluate future needs 	WSU OED & TT WSU FP&M		