



Procurement & Strategic Sourcing
5700 Cass Avenue, Suite 4200
Detroit, Michigan 48202
(313) 577-3734

Division of Finance and Business Operations

December 11, 2023

Addendum No. 1 - Clarifications

RFP Levin Center PR Firm 2023,
dated December 1, 2023

This Addendum must be acknowledged on Schedule D.

Please find the following clarifications and additional Scope of Work for the above competitive bid opportunity for the Levin Center.

Addition to the potential deliverables is this:

Developing strategy and materials to support new strategic communication initiatives, including:

- fundraising campaign connected to the Center's 10th anniversary celebration in 2025, and
- campaign to encourage Michigan educators to adopt the Center's *Learning by Hearings* civic education lessons for high school civics and history.

Please find the revised Cost Schedule C at <http://go.wayne.edu/bids>.

The Deadline for project related questions is **December 14, 2023, 12:00 noon**.

Bids are due by electronic submission on December 22, 2023, no later than 2:00 p.m. The link for bid submission will be posted with the bid details at <http://go.wayne.edu/bids>, beginning **December 1, 2023**.

Should you have any questions or concerns about this Addendum or on any other aspects of the Request for Proposal, please send them by email to **Robert Kuhn, Sr. Buyer**, Email; Rfpteam3@wayne.edu.

Thank you,
Robert Kuhn
Sr. Buyer

Attachments: